Do-It-Yourself Fundraising

Need some ideas to help kick-start your National History Day fundraising? Well then, you’ve come to the right place. We’ve compiled a list of events, services, and programs that you can use to collect the money you’ll need for Nationals. So be creative, have fun, and raise those funds!

Sales
- Bake sale
- Yard/garage sale
- Lemonade stand
- Make dog treats to sell at local shelters, dog parks, or doggie daycare centers
- Sell cookies or chocolate bars
- Make and sell jewelry or crafts

Services
- Car wash
- Yard work
- Dog walking/dog sitting
- Run errands for elderly people
- Babysit
- Clean houses
- Teach someone to use a computer or smartphone
- Set up a social media account for a local business
- Clean up your school’s stadium/gym after games

Donations
- ____-a-thon (fill in the blank with an activity of your choice like reading, swimming, or jumping rope)
- Collect aluminum cans and recycle for money
- Collect clothes and other items to sell at consignment stores (in person or online)
- Ask local businesses or civic organizations to help fund your trip
- Talk to your school and school board members

Online Fundraising
- Some companies allow you to sell their product and keep a portion of the profit
  - Examples: Yankee Candle, Krispy Kreme, and Hershey’s
- Fundraising sites like Fundraising.com or Red Wheel offer fundraising products to sell, much like you would do for a school fundraiser
- Sites like GoFundMe or Fundly let supporters donate money online directly to you
- Ask for money through Facebook and Twitter

Where to Find Potential Donors
- Friends and family
- Local businesses—talk to your local visitor’s bureau about where to start
- Civic organizations—Rotary Club, Kiwanis Club, Lions Club, etc.
- Church groups
- Community foundations
- Ask your teacher about opportunities with your school
- Talk with your teacher or principal about visiting a school board meeting—school board members are generally connected with the community and care about education
- Look for current sponsors of Oklahoma History Day in your district
- Local chapters of national organizations like Daughters of the American Revolution and 4-H
- Libraries, museums, or universities near you