



**Oklahoma Bank and  
Commerce History Project**  
*a program of the Oklahoma Historical Society*

**Phone interview with Nick Berry  
Formerly, Jordan and Associates, 9/5/2013  
Interviewer: Michael J. Hightower  
Phone conversation from Charlottesville, VA**

In the early 1980s, Nick Berry worked for Jordan Associates Inc., an advertising firm in Oklahoma City. He was the layout artist responsible for producing a series of ads for Penn Square Bank several months before the bank failed. His account executive told him, "Put these together so they look like they're in motion."

NB: "It was such an era of excess and decadence and over-indulgence."

"It wasn't unusual to see a Ferrari or Rolls Royce driving down the street."

"Everybody was euphoric, and thought only of themselves."

Nick recalled one Rolls Royce in particular that was orange.