Oklahoma's Tenth Annual Statewide Preservation Conference

May 7-9, 1998
Ardmore, Oklahoma
Thursday, May 7

8:45 a.m. - 10:15 a.m.
Track A  Partners in Main Street's Prosperity
  ○ Cordell's Florence House, Phil Kiefer
  ○ Downtown Residential Neighborhoods: Woodward Case Study, Beverly White Holloway
  ○ Main Street Housing Demonstration Program, Julie Miner
  ○ Set the Stage for the Downtown Tour, Jim Porter

Track B  Preservation Partnerships: Finance, Education & Law
  ○ Local Government: A Key Partner
     Tulsa & Oklahoma City Case Studies, Kent Schell and Todd Scott

Track C  "Preservation Begins at Home" - Preservation Alert
  ○ In the Public Trust: Buildings Preserved by the Oklahoma Historical Society, William B. Lees
  ○ Oklahoma's Most Endangered Properties, Robert K. Erwin

10:30 a.m. - 12:00 Noon
Track A  A Guided Walking Tour of Historic Downtown Ardmore

Track B  Landmarks and City Hall
  ○ How Historic Preservation Contributes to Municipal Government, Frank Gilbert

Track C  The New Deal in South Central Oklahoma
  ○ Lake Murray State Park, Neysa Clark
  ○ Landscape: A Trip through Historic Platt National Park, Kay Sallee

12:00 Noon
Brown Bag Lunch at Preservation Resource Fair
Ardmore's Historic Homes Bus Tour
Sulphur's Historic Platt National Park Bus Tour

1:45 p.m. - 3:15 p.m.
Track A  Design Workshop for Downtown Revitalization Project Managers, Eva Osborne, Barrett L. Williamson

Track B  "Show me the Money"
  ○ The National Trust for Historic Preservation's Financial Assistance Programs, Jane Jenkins
  ○ Oklahoma's Private Foundations and Preservation, Michael A. Cawley, Susan Frantz and Susan McCalmon
  ○ The Certified Local Governments Fund, Melvena Helsch

Track C  Sulphur's Historic Platt National Park Bus Tour (continued)

3:30 p.m. - 5:00 p.m.
Track A  Design Workshop (continued)

Track B  "Show me the Money"
  ○ Oklahoma Housing Finance Agency, Darrell Beavers
  ○ Rural Development Funding Programs and Historic Preservation, Patsy Grauman

Track C  Sulphur's Historic Platt National Park Bus Tour (continued)

6:00 p.m.  Greater Southwest Historical Museum  Opening Reception
Friday, May 8

Registration: 8:00 a.m. - 5:00 p.m.

7:30 a.m. Oklahoma Main Street Program No-Host Breakfast

8:45 a.m. - 10:15 a.m. Concurrent Sessions

Track A $10 Million Cities
- Ardmore Main Street Authority, Cheryl Key
- Okmulgee Main Street, Charlotte Newport
- Ponca City Main Street, Michael Mott

Track B "Show me the Money" (continued)
- Your Banker as Your Preservation Partner, John M. Mabrey
- The 203K Loan Program: A Personal Case Study, Robert K. Erwin

Track C First Generation Housing on the Plains
- Log Cabins, Marshall Gettys
- Sod Houses of Nebraska, Carol Ahlgren

10:30 a.m. - 12:00 Noon Concurrent Sessions

Track A Code Compliance and Historic Preservation
- Life Safety Codes and Rehabilitation, Richard D. Walts
- The Secretary's Standards and Code Compliance, Eva Osborne

Track B "Show me the Money" (continued)
- Federal Investment Tax Credits for Rehabilitation and the IRS, Mark Primoli

Track C Native American Heritage
- Historic Resources of the Chickasaws, Richard Green
- Rose Hill Plantation: A Case Study, Lynita Langley-Ware

12:00 Noon Preservation Oklahoma, Inc.'s Annual Meeting & Luncheon

1:45 p.m. - 3:00 p.m. Ben Boozer, Executive Director Keynote Session

3:30 p.m. - 5:00 p.m. Concurrent Sessions

Track A The General Services Administration: A Preservation Partner in Your Community, Howard Bergman and Steve Kline

Track B Preservationists Never Stop Learning
- The National Center for Preservation Technology and Training, Fran Gale
- Education Programs of the National Trust for Historic Preservation, Jane Jenkins

Track C Historic Setting and Preservation
- The Rural Setting: Oklahoma's Historic Farms and Ranches, Jill Marsh
- Historic Setting: The Natural and the Man-made, Fred Wiemer

5:30 p.m. Exchange National Bank & Trust Reception

6:30 p.m. Goddard Center Awards Banquet
Saturday, May 9

8:45 a.m. - 10:15 a.m.  Concurrent Sessions

Track A  Preservation Techniques for Masonry Buildings,
   Eva Osborne and Barrett L. Williamson

Track B  Preservations Never Stop Learning
   ○ Tomorrow's Leaders on Main Street, Karen Dye, Melinda Lingle and
     Beverly White Holloway

Track C  Education Resources
   ○ Historic Rural Schools of Southwest Oklahoma, Joe Anderson and
     Susan Bearden
   ○ Keeping History Alive: Old Sallisaw High School, Marc Cullison

10:30 a.m. - 12:00 Noon  Concurrent Sessions

Track A  Preservation Techniques for Masonry Buildings (continued)

Track B  Preservations Never Stop Learning (continued)
   ○ Oklahoma Universities and Historic Preservation, Brad Bays,
     Robert L. Brooks, Bill Bryans, Am Henderson, George Odell and
     Carolyn Pool

Track C  Education Resources (continued)
   ○ The Rosenwald Schools, Cindy Savage
   ○ Langston University, Jill Marsh

Special Events

○ Historic Ardmore Walking Tour: A guided walking tour of historic downtown
   Ardmore, founded in 1887 and listed on the National Register of Historic Places.
   Visits to restored second story loft apartments and inspection of WPA projects
   being reconstructed by Ardmore’s Eastside Renaissance Group.
   Wear comfortable clothing.

○ Preservation Resources Fair and Brown Bag Lunch: Preservation-related agencies
   and organizations will exhibit information about their programs and services.

○ Ardmore’s Historic Homes Bus Tour: A historical tour of Ardmore’s fine homes.
   The tour is sponsored by the Ardmore Beautification Council.
   Wear comfortable clothing.

○ Sulphur’s Historic Platt National Park Bus Tour: A half-day bus trip to Sulphur
   which includes the Turner Falls Look-Out, a catered lunch in Davis and a tour
   of WPA projects in the Platt Historic District, currently known as the Chickasaw
   National Recreational Area and operated by the National Park Service.
   Wear comfortable clothing.

○ Opening Reception: Enjoy the tremendous Ardmore hospitality and meet other
   preservationists at the Greater Southwest Historical Museum. Hosted by the
   Museum, O.G & E., Southwestern Bell and Budweiser.

○ No-Host Breakfast: The Oklahoma Main Street Program will sponsor this informal
   discussion on a variety of Main Street issues.

○ Preservation Oklahoma, Inc’s Annual Meeting and Luncheon: Join Oklahoma’s
   statewide nonprofit organization as the 1998 "Most Endangered Properties List"
   is announced.

○ Keynote Session: Ben Boozer, Executive Director, South Carolina Downtown
   Development Association.

○ Reception and Awards Banquet: Celebrate the accomplishments of the recipients
   of the Shirk Memorial Award for Historic Preservation. The SHPO’s Citations of Merit
   will also be presented. Gerard A. Baker, Superintendent of the Chickasaw National
   Recreation Area will deliver special comments. Hosted by Exchange National Bank
   & Trust, The Bookseller and Budweiser.
Dates
May 7-9, 1998

Questions?
Contact:
Melvena Heisch 405.522.4484
Bill Hightower 580.226.6246

Lodging
Reference Statewide Preservation Conference
Holiday Inn
2705 Holiday Drive
Ardmore, OK 73401
580.223.7130
Deadline: April 22
Single/Double $54.00 plus tax

Comfort Inn (Conference Hotel)
2700 W Broadway
Ardmore, OK 73401
580.226.1250
Deadline: May 1
Single/Double $44.95 plus tax

Sponsors
Oklahoma Historical Society/SHPO
Oklahoma Main Street Program
Preservation Oklahoma, Inc.
Ardmore Main Street Authority

City of Ardmore
Ardmore Chamber of Commerce
Ardmore Beautification Council
Greater Southwest Historical Museum

Join the celebration of our heritage...
Come celebrate the statewide preservation conference’s first decade.

Join us in Ardmore for Oklahoma’s Tenth Annual Statewide Preservation Conference on May 7-9. Oklahoma’s preservation community will mark its tenth anniversary of coming together to share experiences and discuss the challenges we all face. Also, the conference will kick off National Historic Preservation Week in Oklahoma.

The conference program promises something for everyone. You will hear about downtown revitalization efforts, local governments and historic preservation, where to look for money, where to get information and training in all aspects of preservation, and what we preserve, “from the vernacular to the spectacular” Ardmore’s hospitality and the many special events that are planned will insure conference participants a great time.

Attention Architects, Planners and Realtors...
Architects, planners and realtors who attend Oklahoma’s Tenth Annual Statewide Preservation Conference may qualify for continuing education credits. Members of the American Institute of Architect will earn AIA/CES learning units. Planners will receive American Institute of Certified Planners professional development hours. Realtors will earn Oklahoma Real Estate Commission continuing education units. For further details about these special opportunities, contact Melvena Heisch at 405.522.4484
Guest Speakers

Carol Ahlgren, Architectural Historian
State Historic Preservation Office
Nebraska Historical Society
Lincoln, Nebraska

Howard Bergman, Project Manager
General Services Administration
Greater Southwest Region
Fort Worth, Texas

Ben Boozer, Executive Director
South Carolina Downtown Development Assn.
Columbia, South Carolina

Fran Gale, National Center for Preservation Technology and Training,
U.S. Department of the Interior
National Park Service
Northwestern State University
Natchitoches, Louisiana

Frank Gilbert, Senior Field Representative
National Trust for Historic Preservation
Washington, D.C.

Jane Jenkins, Director
National Trust for Historic Preservation
Southwest Field Office
Fort Worth, Texas

Steve Kline, Historic Preservation Architect
General Services Administration
Greater Southwest Region
Portfolio Management
Fort Worth, Texas

Mark Primm,
Historic Preservation Tax Credits Specialist
Internal Revenue Service
St. Paul, Minnesota

Kay Sallee
The Legacy Landscape
Fort Worth, Texas

Fred Wiemer, Photographer and Author
New York, New York
Conference Registration
Name: ________________________________
Organization/Firm: ____________________________
Address: _______________________________________
City/State/Zip: ____________________________
Telephone: __________________ Fax: ____________________

Make checks payable to: Ardmore Main Street Authority
Return this form with your check to: #9 A Street SW, Ardmore, OK 73401

Conference Fees
Required $25.00

Special Events (Optional)
5:50 Guided Walking Tour of Historic Downtown Ardmore
5:50 Ardmore’s Historic Homes Bus Tour
7:50 Sulphur’s Historic Platt National Park Bus Tour
5:50 Brown Bag Lunch at Preservation Resource Fair
5:50 Oklahoma Main Street No-Host Breakfast
10:50 Preservation Oklahoma, Inc.’s Luncheon
18:00 Annual Awards Banquet

TOTAL

Check if attending Opening Reception
Check if attending Awards Banquet Reception

Note: Persons with disabilities who require special accommodations should contact Melvena Heisch at 405.522.4484 by May 4 so arrangements can be made.

Registration Deadline: May 1, 1998