Preservation: Whose Job Is It?

Oklahoma’s 13th Annual Statewide Preservation Conference

Cherokee Strip Conference Center • 123 West Maine, Enid

May 17 - 19, 2001
Oklomans are lucky to have such a rich heritage, and the preservation of the archeological and historic properties that reflect that heritage takes more than a wish for good luck. It takes hard work and dedication, and preservation is everybody’s job. Join us May 17-19 in downtown Enid for Oklahoma’s 13th Annual Statewide Preservation Conference, learn about the programs and techniques for revitalizing your community, and share your preservation successes and challenges.

**DATES**
May 17-19, 2001

**LOCATION**
Cherokee Strip
Conference Center
123 West Maine
Enid, Oklahoma

**SPONSORS**
Oklahoma Historical Society,
State Historic Preservation Office
Oklahoma Main Street Program,
Oklahoma Department of
Commerce
Preservation Oklahoma, Inc.
Main Street Enid, Inc.
City of Enid

**QUESTIONS**
Contact
Melvena Heisch at
405/522-4484 or
mheisch@ok-history.mus.ok.us
Anita Andrew at 580/234-1052
or mainstreet@peakonline.com

**LODGING**
Please make your hotel reservations by May 1, 2001
Be sure to tell the hotel that you will be attending the statewide preservation conference.

- **Comfort Inn**
  210 N. Van Buren
  Enid, Oklahoma
  580/234-1200
  Single/$54.00 plus tax
  Double/$59.00 plus tax

- **Days Inn**
  202 N. Van Buren
  Enid, Oklahoma
  580/234-1200
  Single/$42.00 plus tax
  Double/$47.00 plus tax

**Maple Place**
Bed & Breakfast
418 W. Maple
Enid, Oklahoma
580/234-5858
Rates vary depending on amenities.

**Worthington House**
Bed & Breakfast
1224 W. Maine
Enid, Oklahoma
580/237-9202
Rates vary depending on amenities.
THURSDAY, MAY 17
8:00am
Conference registration begins and continues throughout the day

8:30am-10:00am
TRACK A. THE FUTURE OF YOUR COMMUNITY’S PAST: WORKING WITH THE SHPO
Identifying and Capitalizing on Community Character
- The Architectural Character of Oklahoma Communities, Jim Gabbert
- How Main Street and the SHPO Can Help Your Community, Les Hall, Melvena Heisch

TRACK B: PRESERVATION: WHOSE JOB IS IT?
Tribal Governments and Preservation
- The Iowa Tribe of Oklahoma’s Preservation Program, Marianne Long
- The Pawnee Nation of Oklahoma’s Preservation Program, Ramona Little Eagle Osborne

TRACK C: FOUNDATIONS OF COMMUNITY CHARACTER
"Restore, Renew, Rediscover Your Historic Neighborhood School"
- Lawton’s Central Junior High School: Anatomy of a Preservation Effort, Sally Soelle
- The Thomas School Case Study, Roger Rinehart

10:00am-10:15am
BREAK

10:15am-11:45am
TRACK A. The SHPO’s Survey Program and Your Community
- The Goodwell-Guymon-Hooker Survey Project, Brad Bays
- The Antlers-Broken Bow-Hugo-Idabel Survey Project, Alyson Greiner

TRACK B: Federal Agencies and National Organizations
- The General Services Administration, Steve Kline
- Overview of the National Trust in the Southwest, Megan Brown, Daniel Carey

TRACK C: Historic Churches Face Special Challenges
- Ponca City’s CME Chapter: A Case Study, Bret A. Carter
- Historic Churches in Minority Communities, Susan Allen Kline

11:45am-1:45pm
Picnic Lunch and Historic Homes Tour

1:45pm-3:15pm
TRACK A
The National Register: A Tool for Community Revitalization
- The National Register and What It Means for America’s Communities, Beth Boland
- Main Street, the SHPO, and the National Register, Jim Gabbert

TRACK B: State Level Preservation Partners
- The Oklahoma Historical Society, Kathy Dickson, William B. Lees
- Preservation Oklahoma, Inc., Ralph McAlmont
- Hard Hats and Soft Hats (No Brown Fedoras): The Many Hats of a State Archeologist, Robert L. Brooks

TRACK C: Historic County Courthouses
- The Texas Historic Courthouse Preservation Program, Stanley O. Graves, Dan Utley

3:15pm-3:30pm
BREAK

3:30pm-5:00pm
TRACK A: The National Register: A Tool for Community Revitalization (Session Cont’d)
- What the National Register Means to Small Towns: Newkirk Case Study, Karen Dye
- Ardmore Main Street Uses the National Register, Bill Hightower, Penny Wells

TRACK B: On the Local Level
- Building Local Partnerships: The Indiana Story, Marshall Davis
- Challenges and Opportunities for Local Preservationists: The Guthrie Perspective, Melody Kellogg

TRACK C: Historic County Courthouses (Session Cont’d)
- Preserving a Legacy: Oklahoma’s Historic County Courthouses, Fred Wiemer

6:00pm Opening Reception
FRIDAY, MAY 18
7:00am
Morning on Main Street

8:00am
Conference registration continues throughout the day

8:30am-10:00am
TRACK A. Financial Incentives for Rehabilitation
• The Financial Side of the Rehabilitation Tax Credits and the IRS, Donna Richard
• A Brief Look at Certified Rehabilitation Projects in Oklahoma, Catherine Montgomery

TRACK B: Main Street and Preservation
• Enid: A Main Street Case Study, Anita Andrew
• El Reno: A Main Street Case Study, Debbie Harrison

TRACK C: Neighborhood Preservation in Enid
• Waverely Historic District, Shirley Marie Marquardt
• Kenwood Historic District, Becky Cummings

10:00am-10:15am
BREAK

10:15am-11:45am
TRACK A. Financial Incentives for Rehabilitation
(Session Cont’d)
• The Secretary of the Interior’s Standards and Guidelines for Rehabilitation, Antonio Aguilar

TRACK B: The Individual's Role
• Grassroots Advocacy Workshop, Susan West Montgomery

TRACK C: That Can’t Be Historic!
• Graceland, McDonalds, and More: The National Register and the Recent Past, Beth Boland

11:45am-1:45pm
Preservation Oklahoma, Inc.'s Annual Meeting and Luncheon OR Lunch and Downtown Enid Walking Tour

1:45pm-3:00pm
PLENARY SESSION #1
Preservation: Whose Job Is It?, Ron Frantz

3:00pm-3:30pm
BREAK

3:30pm-5:00pm
TRACK A. The SHPO and Local Governments as Partners for Community Revitalization
• Can the CLG Program Benefit Your Community?, Glen Vaughn-Roberson
• The Use of Technology in Tulsa’s CLG Program, Kent Schell

TRACK B: Private Homeowners and Preservation
• Rehabilitating a Private Home: Case Study from Central Park Neighborhood, Robert K. Erwin
• Duncan's Brittain-Garvin House: A Homeowner's Story, Jerry Rowell

TRACK C: New Life for Theaters and Auditoriums
• Cordell's Washita Theater, Phil Kliwer
• The Pollard Theater, Donald G. Coffin
• Enid's Masonic Temple Auditorium, Vicki Jackson, Douglas Newell

6:00pm-6:45pm
Pre-Banquet Reception and Tour of Symphony Hall

7:00pm
Annual Awards Banquet

SATURDAY, MAY 19
8:00am
Conference registration continues throughout the day

8:30am-10:30am
Preservation Resource Fair and Roundtable Discussions

10:30am-10:45am
BREAK

10:45am-11:45am
PLENARY SESSION #2
The Economics of Historic Preservation, Donovan D. Rypkema
ATTENTION ARCHITECTS, PLANNERS AND REAL ESTATE AGENTS

Architects, planners, and real estate agents who attend Oklahoma’s 13th Annual Statewide Preservation Conference may qualify for continuing education credits. Registered architects will earn AIA/CES learning units. Planners will receive American Institute of Certified Planners professional development hours. Real estate agents who attend the entire conference will qualify for Oklahoma Real Estate Commission continuing education units. Persons interested in these programs should simply register for the conference. There is no additional fee, and all forms needed to document participation in this approved continuing education program will be available at conference registration. If you have questions, contact Melvena Heisch at 405/522-4484 or email mheisch@ok-history.mus.ok.us.

SPECIAL GUEST SPEAKERS

Donovan D. Rypkema, Place Economics, Washington, DC
Ron Frantz, The Frantz Alliance, LLC, Oklahoma City, OK
Beth Boland, National Register of Historic Places, U.S. Department of the Interior, National Park Service, Washington, DC
Megan Brown, Southwest Office, National Trust for Historic Preservation, Fort Worth, TX
Daniel Carey, Southwest Office, National Trust for Historic Preservation, Fort Worth, TX
Marshall Davis, Historic Landmarks Foundation of Indiana, Indianapolis, IN
Stanley O. Graves, Director, Architecture Division, Texas Historical Commission, Austin, TX
Steve Kline, General Services Administration, Greater Southwest Region, Portfolio Management, Fort Worth, TX
Susan Allen Kline, Cultural Resources Consultant, Fort Worth, TX
Susan West Montgomery, President, Preservation Action, Washington, D.C.
Ramona Little Eagle Osborne, Little Eagle and Associates, Inc., McLean, VA
Donna G. Richard, Revenue Agent Coordinator, Internal Revenue Service, Austin, TX
Dan K. Utley, Courthouse Program Administrator, Division of Architecture, Texas Historical Commission, Austin, TX
Fred Wiemer, Editor and Photographer, New York, NY
SPECIAL EVENTS

Picnic Lunch and Historic Homes Tour - Enjoy a picnic lunch and then tour the Champlin Home, the Crump Home, and the Dense Home, three of Enid's most historic residences. These houses are all within an easy walking distance of one another (Thursday, May 17).

Opening Reception - Conference participants will share a special evening at the Humphrey Heritage Village, a noted collection of historic buildings, including an original land office, rescued from demolition. The Museum of the Cherokee Strip is immediately adjacent to the village and will be open to visitors (Thursday, May 17).

Morning on Main Street - Get your morning started with a continental breakfast and some antiquing. The event host is Olden Daze Antiques, owned by the Sonnenberges. Space is limited, and the complimentary tickets will be provided on a first-come basis (Friday, May 18).

Preservation Oklahoma, Inc.'s Annual Meeting and Luncheon - Join Preservation Oklahoma, Inc., our statewide non-profit preservation organization, for its annual meeting luncheon. You will hear about POK's accomplishments this past year and about exciting plans for the future (Friday, May 18).

Lunch and Downtown Enid Walking Tour - Have lunch at David Allen Memorial Ballpark. Then walk through Enid's historic Courthouse Square (Friday, May 18).

Pre-Banquet Reception and Tour of Symphony Hall - The historic Knox Building (Second Masonic Temple Building) was vacant for four decades. Due to the efforts of the Enid-Phillips Symphony Association and an exemplary fund raising campaign, the Enid Symphony Orchestra now performs in this magnificent facility (Friday, May 18).

Annual Awards Banquet - The Oklahoma Historical Society, State Historic Preservation Office will present the Citation of Merit to agencies, organizations, and individuals across the state who are helping to save our heritage for future generations. You will not want to miss this evening at the Cherokee Strip Conference Center (Friday, May 18).

Preservation Resource Fair and Roundtable Discussions - Agencies and organizations will exhibit information about their preservation-related programs and services. Conference speakers will lead roundtable discussions on a variety of topics. Everyone is sure to find something of interest at this new feature of the statewide preservation conference (Saturday, May 19).
REGISTRATION FORM
Deadline for registration  May 11, 2001 (No refunds after the registration deadline.)

Name:__________________________________________________________

Title: __________________________________________________________

Organization: __________________________________________________

Address: _______________________________________________________

City/State/Zip: _________________________________________________

Telephone: _____________________________________________________

FAX: __________________________________________________________

E-mail: _________________________________________________________

CONFERENCE FEES:

_____ $25.00 per person - Required Conference Registration Fee

Optional Activities:

_____ $12.00 - Picnic Lunch and Historic Homes Tour/Thurs., May 17
_____ $15.00 - Preservation Oklahoma, Inc. Luncheon/Fri., May 18
_____ $10.00 - Lunch and Downtown Enid Walking Tour/Fri., May 18

_____ $25.00 - Annual Awards Banquet/Fri., May 18

_____ TOTAL AMOUNT ENCLOSED

No Charge - Please indicate number of people attending:

_____ # Attending Opening Reception/Thurs., May 17
_____ # Attending Morning on Main Street/Fri., May 18
_____ # Attending Pre-Banquet Reception/Fri., May 18

NOTE: Conference facilities are accessible to persons with disabilities. If you require any special accommodation, please contact Melvena Heisch at 405/522-4484 or mheisch@ok-history.mus.ok.us by 12:00 noon, Friday, May 11, 2001 so that arrangements can be made.

Make checks payable to: Main Street Enid, Inc.

Return registration form and check to:
P.O. Box 3001
Enid, OK 73702

Questions? Contact Melvena Heisch at 405/522-4484 or Anita Andrew at 580/234-1052