"MAKING THE GRADE IN PRESERVATION"

OKLAHOMA'S 17th ANNUAL STATEWIDE PRESERVATION CONFERENCE

JUNE 8 - 10
Stillwater Community Center
315 W. 8th Avenue
Stillwater, OK
CONFERENCE COSPONSORS
State Historic Preservation Office, Oklahoma Historical Society
Oklahoma Main Street Center, Oklahoma Department of Commerce
Preservation Oklahoma, Inc.
Downtown Stillwater
Payne County Historical Society
Sheerar Museum
Stillwater Convention and Visitors Bureau
Stillwater Community Center

QUESTIONS?
Contact Melvena Heisch, Deputy SHPO, at 405/522-4484 or mheisch@ok-history.mus.ok.us or Kelli White, Downtown Stillwater, at 405/624-2921 or director@downtownstillwater.com.

ATTENTION ARCHITECTS AND PLANNERS:
The SHPO offers a special opportunity for architects and planners. Registered architects can earn American Institute of Architects Continuing Education System (AIA/CES) learning unit hours (LU hours) for their attendance at the conference. Many of the sessions meet the AIA/CES Health, Safety, and Welfare (HSW) criteria. For details contact Catherine Montgomery, SHPO's Historic Preservation Architect, at 405/522-4479 or catherineM@ok-history.mus.ok.us. Also, the conference agenda has been approved as a source of American Institute of Certified Planners (AICP) continuing education credits. Persons interested in either of these programs should simply register for the conference and check in at the SHPO's table when they arrive at the Stillwater Community Center. There are no additional fees for this service.

KEYNOTE SPEAKER:
Heather MacIntosh, President, Preservation Action, will deliver the keynote address on the topic Making the Grade in Preservation: Channeling Passion into Positive Action. Preservation Action is the 30 year-old national lobbying organization instrumental in advocating for improved preservation legislation and incentives at the national level.

MacIntosh, a dynamic speaker, is skilled in preservation advocacy and public policy issues. Before assuming her Preservation Action post, she was the director of Historic Seattle where she developed a large advocacy network, coordinated community preservation action, developed relationships with elected officials and the media and launched an award-winning online newsletter. She holds an M.A. in the history of architecture with certification in historic preservation from the University of Virginia School of Architecture, an M.A. in art history from Williams College and a B.A. with honors in art history from the University of North Carolina.

SPECIAL GUEST SPEAKERS:
Fabio E. Angell, Preservation Planner/Main Street Manager, Main Street Office, City of Pharr, Pharr, TX
Nancy Jane Baker, Manager, Memphis Landmarks Commission, Memphis, TN
Travis Beckwith, Architectural Historian/Cultural Resource Specialist, U.S. Military Academy, West Point, NY
John S. Bowman, Jr., Tax Credit Capital LLC/President, Small Deal Fund L.P., New Orleans, LA
Duane Boyle, U.S. Air Force Academy, Colorado Springs, CO
Lou Ann J. Broad, Historic Preservation Specialist, Naval District Washington East Department of Public Works, Annapolis, MD
Mark Buck, Superintendent, U.S. Coast Guard Academy, New London, CT
Daniel Carey, Southwest Office, National Trust for Historic Preservation, Fort Worth, TX
Pratt Cassity, College of Environment and Design, Public Service and Outreach, University of Georgia, Athens, GA
Fernando Flores, CDBG Director, City of Pharr, Pharr, TX
Steve Kline, General Services Administration, Greater Southwest Region, Property Development, Fort Worth, TX
Heather MacIntosh, President, Preservation Action, Washington, D.C.
Donna G. Richard, Revenue Agent Coordinator, Internal Revenue Service, Austin, TX
Donovan D. Rypkema, Place Economics, Washington, D.C.
Angela Shearer, Tax Incentives Program, Technical Preservation Services Branch, National Park Service, Washington, D.C.
Royce Yeater, Midwest Director, National Trust for Historic Preservation, Chicago, IL
SCHEDULE AT A GLANCE

REGISTRATION: Stillwater Community Center, 315 W. 8th. Opens at 12:00 noon, Wednesday, June 8 and runs throughout the conference.

WEDNESDAY, JUNE 8

1:45pm-3:15pm
Track A: Historic Preservation on Campus
Session: The Legacy of Oklahoma State University
  • Partnerships in Preservation: The Many Lives of Old Central, Kathy Dickson
  • Agricultural Research Facilities: Magruder Plots and the Agronomy Barn, Erich Wehrenberg
  • Building the "West Point of the Fire Service": Campus Fire Station, Stillwater, Oklahoma, Mary Jane Warde

Track B: Community Revitalization Workbook
  • A Diagnostic Exam of Design in Your Downtown, Ron Frantz, Catherine Montgomery (See Highlights)

Track C: Preservation Cliff Notes
  • What Do the State Historic Preservation Office and Other Government Agencies Do?, Melvena Heisch
  • What Do Preservation Oklahoma, Inc. and Local Preservation Nonprofits Do?, Heather Seifert

3:15pm-3:30pm BREAK

3:30pm-5:00pm
Track A: Historic Preservation on Campus
  • The Oklahoma College for Women Historic District: The History, the Vision, the Plan, Rand Elliott, John Feaver, Cynthia Savage

Track B: Community Revitalization Workbook
Session: Exercises in Downtown Revitalization
  • Shawnee and the Preserve America Community Program, Kristina Chastain, Charlotte Patterson
  • Ardmore and the Preserve America Community Program, Carey Baldwin

Track C: Preservation Cliff Notes
(Session Cont’d)
  • National Trust in the Southwest: We Can Help, Daniel Carey
  • What Does the Oklahoma Main Street Center Do?, Linda Stinnett

6:00pm
Opening Reception

THURSDAY, JUNE 9

8:30am-10:00am
Track A: Historic Preservation on Campus
Session: Mission, Tradition, and Preservation
  • The United States Military Academy, Travis Beckwith

Track B: Community Revitalization Workbook
Session: Calculate the Benefits of Preservation
  • The Federal Investment Tax Credits for Rehabilitation: What They Are and How They Work, Donna G. Richard

Track C: Preservation Cliff Notes
Session: Notes on Preservation Strategies
  • CDBG: Funding Possibilities for Historic Preservation and Heritage Tourism, Pharr, TX Case Study, Fabio E. Angell, Fernando Flores
  • Save America’s Treasures: What Qualifies and How You Apply, Megan Brown

10:00am-10:15am BREAK

10:15am-11:45am
Track A: Historic Preservation on Campus
(Session Cont’d)
  • The United States Naval Academy, Lou Ann J. Broad
Track B: Community Revitalization Workbook
(Session Cont'd)
- Putting Small Deals Together for the Federal Tax Credits, John S. Bowman, Jr.

Track C: Preservation Cliff Notes
(Session Cont'd)
- Learn from Our Experiences: A Panel on Funding Local Preservation Projects, Bret A. Carter, Karen Dye, Brenda Granger

11:45am-1:45pm
Preservation Oklahoma, Inc.'s Annual Meeting and Luncheon
- Why We Preserve What We Preserve, Pratt Cassity (See Highlights)
OR:
- Local Tours with Lunch (See Highlights)

1:45pm-3:00pm
Keynote Session
- Making the Grade in Preservation: Channeling Passion into Positive Action, Heather MacIntosh (See Keynote Speaker)

3:00pm-3:30pm BREAK

3:30pm-5:00pm
Track A: Historic Preservation on Campus
(Session Cont'd)
- The United States Air Force Academy, Duane Boyle
- The United States Coast Guard Academy, Mark Buck

Track B: Community Revitalization Workbook
(Session Cont'd)
- How to Succeed in Your Rehabilitation for the 20% Federal Tax Credit: Working with NPS and the SHPO, Angela Shearer

Track C: Preservation Cliff Notes
(Session Cont'd)
- The Ottawa County Courthouse: An Endangered Property Case Study, Fay Culver
- Saving Tulsa's Historic Downtown Buildings, Julie Miner

6:00pm
Pre-Banquet Reception (See Highlights)

7:00pm
Awards Banquet (See Highlights)

FRIDAY, JUNE 10

8:30am-10:00am
Track A: Historic Preservation on Campus
Session: Historic School Buildings at Risk
- History Lessons: The Future of Older and Historic Schools, Royce Yeater

Track B: Community Revitalization Workbook
Session: Filling in the Blanks for Community Revitalization
- The Federal Government as a Community Revitalization Partner: The General Services Administration in Lawton, McAlester, and Muskogee, Chris Bowen, Steve Kline, Karen Waddell
- City and County Governments as Downtown Revitalization Partners: Cordell Case Study, H. Phillips Kliwer

Track C: Preservation Cliff Notes
- Protecting Community Heritage: A Workshop for Local District Commission Members and Staff, Nancy Jane Baker (See Highlights)

10:00am-10:15am BREAK

10:15am-11:45am
Track A: Historic Preservation on Campus
(Session Cont'd)
- Lawton High School: Continuing an Effort in Preservation, Sally Soelle
- Stillwater Public Library/Community Center: An Adaptive Reuse Case Study, Winfrey Houston
Track B: Community Revitalization Workbook (Session Cont’d)
• Grants, Loans, and Other Financial Tools for Main Street, Jayne Detten, Donna Dow, Kendell Mooney, Jim Watters

Track C: Preservation Cliff Notes (Workshop Cont’d)

11:45am-1:45pm
Local Tours with Lunch (See Highlights)

1:45pm-3:15pm
Track A: Historic Preservation on Campus (Session Cont’d)
• The Julius Rosenwald Fund & School Construction in Oklahoma, Cynthia Savage
• Stillwater’s Pleasant Valley School, Garold Oberlender

Track B: Community Revitalization Workbook
Session: Facts and Figures about Historic Districts
• Historic District Designations for Commercial Areas: Guthrie Case Study, Alba Weaver
• Impacts of Historic District Designation for Neighborhoods in Oklahoma City, Eva Osborne, Wiley Rice

Track C: Preservation Cliff Notes
Session: Collecting and Accessing Information about Oklahoma’s Architectural Legacy
• Making Oklahoma’s National Register Information and the Oklahoma Landmarks Inventory Available Online: OSU and the SHPO as Partners, Allen Finchum, Jim Gabbert

3:15pm-3:30pm BREAK

3:30pm-5:00pm
Track A: Historic Preservation on Campus (Session Cont’d)
• Planning for Preservation of Oklahoma’s Historic School Buildings: A Roundtable Discussion, Julie Miller, Heather Seifert, Terry Wolfe (See Highlights)

Track B: Community Revitalization Workbook (Session Cont’d)
• Common Sense about Property Values and Property Tax: The Economic Impacts of Historic District Designation, Donovan D. Rypkema

Track C: Preservation Cliff Notes (Session Cont’d)
• Techniques and Technology in Architectural/Historic Field Surveys: The Frederick Case Study, Brad Bays
• Techniques and Technology in Architectural/Historic Field Surveys: The Thematic Approach, Alyson Greiner

HIGHLIGHTS

SPECIAL EVENTS

Opening Reception: Join other conference participants at the Sheerar Center for an evening of Stillwater hospitality and conversation. (June 8)

Preservation Oklahoma, Inc’s Annual Meeting and Luncheon: Oklahoma’s statewide nonprofit organization invites you to join them for their annual meeting and luncheon. The program will include an update on their activities this past year, awards presentation, and special guest speaker, Pratt Cassity, School of Environmental Design, University of Georgia, who will deliver a highly entertaining presentation. (June 9)

Pre-Banquet Reception and Awards Banquet: Join the State Historic Preservation Office for the annual presentation of the SHPO’s Citations of Merit and National Register certificates. The SHPO will also recognize Oklahoma’s two Preserve America communities, Ardmore and Shawnee. (June 9)

TOURS

Tour 1: Historic Downtown Stillwater Walking Tour (with box lunch at Stillwater Community Center) features the Hoke-Selph-Walker Buildings, listed on the National Register, and some of the first certified rehabilitations in Oklahoma; Citizens Bank, also on the National Register; Cottontail Originals; Ford Agency (Thomas Ford); and many more. (Thursday, June 9)

Tour 2: OSU Campus – East Side Bus & Walking Tour (with box lunch served on campus) highlights Old Central, listed on the
National Register; OSU Fire Training Station, recently added to the National Register; Bartlett Center; Morrill Hall; Gundersen Hall; Hanner and Thatcher Halls; Home Economics Building; and Architecture Building (Armory). (Thursday, June 9)

Tour 3: Historic Stillwater Bus Tour (with box lunch) spotlights several National Register properties including the Berry House, Frick House, Murphy House, Pleasant Valley School, and Santa Fe Depot. (Thursday, June 9)

Tour 4: Stillwater’s Downtown Public Buildings Walking Tour (with box lunch served at the Shearar Center) includes the Stillwater Community Center, New Public Library, Shearar Cultural Center, Carnegie Library, and Payne County Courthouse. (Friday, June 10)

Tour 5: OSU Campus – West Side Bus & Walking Tour (with lunch served on campus) visits Whitehurst, Theta Pond, Willard Hall, South and North Murray, Public Information Office, and Dairy Building. (Friday, June 10)

Tour 6: Historic College Gardens Neighborhood Bus Tour (with box lunch) takes participants to this historic residential area on the west side of the OSU campus. (Friday, June 10)

WORKSHOPS

A Diagnostic Exam of Design in Your Downtown: Ron Frantz, Oklahoma Main Street Center Architect, and Catherine Montgomery, SHPO Historic Preservation Architect, will lead this informal, entertaining, and interactive session. They will discuss appropriate design for historic downtown building rehabilitation and for streetscape projects. Bring one to five color slides to illustrate successful, challenging, or failed projects in your community to help insure meaningful audience participation. (June 8)

Protecting Community Heritage: A Workshop for Local District Commission Members and Staff: New and experienced members of historic preservation commissions and city staff involved in the local preservation program, as well as property owners in local historic districts, will find this special half-day workshop beneficial. Nancy Jane Baker, Manager, Memphis Landmarks Commission and National Alliance of Preservation Commissions representative, will present the session. She will discuss procedural and legal issues surrounding local preservation zoning ordinance enforcement and professional and ethical concerns for commission members. Plenty of time will be allocated to a question and answer session. (June 10)

Planning for Preservation of Oklahoma’s Historic School Buildings: A Roundtable Discussion: Heather Seifert, Preservation Oklahoma, Inc., will lead the session. Terry Wolfe, Oklahoma City Public Schools, and Julie Miller, Oklahoma State School Boards Association, will provide detailed information about the issues that face local school districts as they consider maintenance of older and historic buildings vs. new construction. The audience will be encouraged to discuss concerns about historic school buildings in their communities and share ideas about how these properties can continue to serve education programs or how they can be adapted for other uses. The session is designed to help identify ways the preservation community can work with local school boards to protect Oklahoma’s many historic school buildings. (June 10)

LODGING:
You must make your reservations by the date listed to guarantee room availability and to receive the conference rate. Reference “Preservation Conference” when you call.

Call by May 18
Hampton Inn & Suites
717 E. Hall of Fame
Stillwater, OK 74075
405/743-1306
FAX 405/743-1382
$84.38 (includes tax), Single/Double

Call by May 25
Holiday Inn
2515 West 6th
Stillwater, OK 74074
405/372-0800
FAX 405/372-8212
$73.13 (includes tax), Single/Double
REGISTRATION FORM

Deadline for Registration: Friday, June 3, 2005.
No refunds will be possible if requested after the registration deadline.

Name ________________________________
Organization/Firm _______________________
Address ________________________________
City/State/Zip ___________________________
Telephone ______________________________
FAX _____________________________________
E-mail __________________________________

CONFERENCE REGISTRATION FEE (Required):

$______ $40.00 per person if postmarked by June 3  $______ $50.00 per person if postmarked after June 3 or paid at the door

OPTIONAL ACTIVITIES (fee required) [See Highlights]
$______ $15.00/Preservation Oklahoma Luncheon (June 9)
$______ $25.00/Awards Banquet (June 9)

Local Tours with Lunch/Thursday, June 9
$______ $15.00/Tour 1: Historic Downtown Stillwater Walking Tour
$______ $15.00/Tour 2: OSU Campus - East Side Bus & Walking Tour
$______ $15.00/Tour 3: Historic Stillwater Bus Tour

Local Tours with Lunch/Friday, June 10
$______ $15.00/Tour 4: Stillwater's Downtown Public Buildings Walking Tour
$______ $15.00/Tour 5: OSU Campus - West Side Bus & Walking Tour
$______ $15.00/Tour 6: Historic College Gardens Neighborhood Bus Tour

$______ TOTAL (Registration Fee + Any Optional Activities)

OPTIONAL ACTIVITIES (No fees. Just need to know how many.)
______ Opening Reception (June 8)
______ Pre-Banquet Reception (June 9)

NOTE: Conference facilities are accessible to persons with disabilities. If you require any special accommodations, please contact Melvena Heisch at 405/522-4484 or mheisch@ok-history.mus.ok.us by 12:00 noon on June 1, so that arrangements can be made.

METHOD OF PAYMENT (Sorry, no credit cards.):
____ Check enclosed, made payable to Downtown Stillwater
____ Purchase Requisition # __________________, please Invoice

RETURN REGISTRATION FORM
WITH PAYMENT TO:
Downtown Stillwater, 808 S. Main, Suite 308
Stillwater, OK 74076
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17th ANNUAL STATEWIDE
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