Oklahoma's Second Annual

STATEWIDE PRESERVATION CONFERENCE

Norman, Oklahoma
May 17, 18, & 19, 1990

Preservation is not pie in the sky ideas . . .

Sponsored by:
Oklahoma Historical Society
Oklahoma Main Street Program
Cleveland County Historical Society
City of Norman Parks and Recreation Department
University of Oklahoma College of Architecture
Oklahoma Archeological Survey
National Trust for Historic Preservation
Introduction

None of this! No pie in the sky ideas. Preservation is as down-to-earth as homemade pie. Preservation is an important piece of the construction pie, the tourism pie, the reinvestment pie, and the community revitalization pie.

Like the pieces of the pie, many organizations and individuals must fit together to form a whole. Any way you slice it, preservation makes good sense for everyone.

If you want your share of the pie, then come to our Second Annual Statewide Preservation Conference and learn how to

get your piece of the action.
About Some of Our Speakers . . .

Killis Almond, AIA
President, League of Historic American Theaters, San Antonio, TX

Peter Brink
Vice President, Programs and Services, National Trust for Historic Preservation, Washington, D.C.

Debra K. Brown
Executive Director, Historic South Dakota, Rapid City, SD

Thomas L. Clark
Leeds Clark Restoration Specialists, Midlothian, TX

Bonnie Halda
Rocky Mountain Regional Office, National Park Service, Denver, CO

Michael Matts
Field Representative, National Trust for Historic Preservation, Denver, CO

Loretta Neuman
CEHP Incorporated, Washington, D.C.

Elizabeth A. Taylor
City of Georgetown, Georgetown, TX

James B. Walker
Archeological Conservancy, Santa Fe, NM
Thursday's Agenda – May 17

Registration, 3:00 - 8:00 pm, Santa Fe Depot, Main and the Railroad Tracks, Downtown Norman

Developing and Using Historic Structures Reports: A Workshop, John R. Hill, 3:00 - 5:00 pm, Santa Fe Depot, Main and the Railroad Tracks, Downtown, Norman

Opening Reception, 5:30 pm, Santa Fe Depot, Main and the Railroad Tracks, Downtown Norman

Tours, 5:30 - 8:00 pm

All events on Friday and Saturday to be held at the Oklahoma Memorial Union, 900 Asp Avenue, OU Campus

Friday's Agenda – May 18

Registration, Oklahoma Memorial Union

Opening Session

Welcoming Remarks, Dick Reynolds, Mayor, City of Norman

Keynote Address, Peter Brink

TRACK A TOPICS

Private Sector Partners
National Trust for Historic Preservation, Michael Matts
Trials and Triumphs of a Statewide Historic Preservation Organization: The South Dakota Experience, Debra K. Brown

Public Sector Partners
The SHPO & NPS, Melvena Heisch
Oklahoma Main Street, Susie Clinard

Preservation Partners at Work in Norman
Tours
TRACK B TOPICS
Economic Development: Not Just New Industry
Tourism Development: How Main Street Can Take the Lead, Elizabeth Taylor

Appropriate Rehabilitation
The Secretary of the Interior's Standards for Rehabilitation, Bonnie Hulda

Neighborhood Conservation: The Strategies that Work
Strategies for Conserving Neighborhoods, Loretta Neuman

TRACK C TOPICS
Oklahoma's Industrial and Transportation Heritage
Historic Properties in the Oklahoma Oil Patch, George O. Carney
Historic Bridges, John Hartley
Route 66, John R. Hill

Oklahoma's Prehistoric Native American Heritage
The Archeological Conservancy's Approach to Site Preservation, James B. Walker
The Oklahoma Archeological Survey, Donald G. Wyckoff
The Oklahoma Anthropological Society, Claude Long

Oklahoma's Historic Native American Heritage:
Cherokee Nation's Heritage Preservation, Linda Vann
Muscogee (Creek) Cultural Heritage, Gary Robinson, George Tiger, and Kathryn Bell

Awards Banquet — Friday, May 18, 6:30 p.m.
(Awards to be presented include the Shirk Award, the Colcord Award, and the Oklahoma Centennial Farm and Ranch Awards)

Luncheon — Saturday, May 19, 12:00 noon
(includes presentations of the SHPO's Citation of Merit awards)
Saturday's Agenda – May 19

Registration, Oklahoma Memorial Union

TRACK A TOPICS

Heritage Education
- Bringing History Alive in the Classroom: An Artifactual Approach to Teaching History, Graydon Doolittle
- Backtracking: History Education Programs at the Norman Public Library, Jan Sanders
- Oklahoma Museum of Natural History's Programs, Peter Terrell
- Museum Education: More than Exhibits, Kathy Dickson
- Oklahoma City by Design, Fred Schmidt, ALA

Rehabilitation: Practical Advice
- Contractors in Preservation, Thomas L. Clark

TRACK B TOPICS

Case Studies in Preservation
- Casa Blanca, David Boeck and Jocelyn Lupkin
- Jacobson House, Carol Whitney
- Norman Historic House, Kathleen Wallis

Railroad Depots: Special Preservation Challenges
- The Norman Santa Fe Depot: A Case Study, Arn Henderson
- New Uses for Old Depots, Michael Matts

Buying/Selling/Incentives: Historic Residential Property
- Historic Residential Property: A Realtor's Perspective, Marolyn Pryor
- Tax Incentives for Rehabilitation of Historic Residential Property, Dennis Hairston
- HUD and Historic and Older Residences, David Walker

TRACK C TOPICS

Oklahoma's Architectural Heritage
- Hawk and Parr, Bob Blackburn
- Solomon Andrew Layton, Maryjo Nelson
- Bruce Alonzo Goff: The Building of Architectural Genius (1904-WWII), Bill E. Peavler, ALA
- Bruce Goff: The Later Years, Arn Henderson

Historic Theaters
- Historic Theaters: Vanguard to the Rebirth of the Cultural Arts, Killis Almond, ALA
- Miami's Coleman Theatre, Francis Webb
Conference Registration

Name: ____________________________
Title: ____________________________
Organization: ______________________
Address: __________________________
City: _____________________________
State: ___________ Zip: ___________
Telephone: ( )____________________

Please register me for the following events:

_____ $25.00  Conference Registration
_____ No charge  Opening Reception
_____ $15.00  Awards Banquet, Friday
_____ $9.00  Luncheon Saturday
____________ Total

If you plan to participate in a tour Friday, 3:30 pm, please check:

_____ Tour A. Walking Tour of OU Campus
_____ Tour B: Bus Tour of Norman

Deadline for registration: May 4, 1990 postmark.

Make checks payable to: Cleveland County Historical Society, P.O. Box 260, Norman, OK 73070.
405/321-0156 or 405/521-2491.

Hotel Accommodations

Sheraton Norman Hotel
1000 N. Interstate Drive
Norman, Oklahoma
405/364-2882
($46.00 per night/1 to 4 people)

All conference facilities are accessible to the handicapped. Interpretive services for the deaf and hearing impaired will be provided if requested by May 4.