OKLAHOMA'S 4th ANNUAL STATEWIDE PRESERVATION CONFERENCE MAY 14-16 1992
Conference Dates: May 14-16, 1992

Conference Location: Doubletree Hotel, Downtown Tulsa
616 West 7th Street
Tulsa, Oklahoma

Sponsored by:
Oklahoma Historical Society
Oklahoma Main Street Program
State Arts Council of Oklahoma
City of Tulsa Historic Preservation Commission
Tulsa Historical Society

Introduction

"Preservation Brings History to Life" is the theme for Oklahoma's Fourth Annual Statewide Preservation Conference. Preservation efforts across Oklahoma are revitalizing historic commercial districts and residential neighborhoods. Conference presentations will demonstrate the new life in cities and towns of all sizes.

How does it happen? How does your community identify its historic districts and protect them? How do you use preservation as an economic development tool? How do you encourage quality design decisions in your community? How do you get people involved? Answers to these and other questions will be provided during the conference.

Oklahomans can be proud of their rich heritage. The conference cosponsors invite you to take part in this exciting program and share your thoughts and your concerns. Together we can bring our state's history to life.
About Some of Our Speakers

Adele Fleet Baco, Policy and Management Associates, Boston, MA
Beth Boland, National Register of Historic Places, National Park Service, Washington, D.C.
Paul Edmondson, Associate General Counsel, National Trust for Historic Preservation, Washington, D.C.
Roxanne Eflin, Preservation Planner, Aspen/Pitken Planning Office, Aspen, CO
David Gebhard, Professor of Architectural History, University of California, Santa Barbara
Ginny Graves, Director, Center for Understanding the Built Environment, Prairie Village, KS
William J. Higgins, William J. Higgins & Co., Inc., New York, NY
Mary Humstone, Assistant Regional Director, Mountains/Plains Regional Office, National Trust for Historic Preservation, Denver, CO
Chris Jones, Architect, National Park Service, Denver, CO
Terri Myers, Preservation Historian, Austin, TX
Donovan Rypkema, Development Consultant, The Real Estate Services Group, Washington, D.C.
Arthur P. Ziegler, President, Pittsburgh History & Landmark Foundation, Pittsburgh, PA

Special Events

*Historic District Commissions’ Workshop*, featuring Roxanne Eflin, preservation planner; Thursday, May 14th (9:00 am - 12:30 pm)

*Opening Reception*, sponsored by Preservation Oklahoma, Inc., Oklahoma’s new statewide nonprofit preservation organization; Thursday, May 14th (5:45 pm)

*Keynote Session*, featuring Donovan Rypkema, development consultant; Friday, May 15th (1:30 pm - 3:00 pm)

*Annual Awards Banquet*, including presentation of the Shirk Award, Colcord Award, Historic Interiors Preservation Award, and recognition of Oklahoma’s Centennial Farm and Ranch families; Friday, May 15th (6:45 pm)

*Design Oklahoma*, joint program of the State Arts Council of Oklahoma and the Oklahoma Main Street Program, presented May 15th-16th (Track B sessions)

*Citation of Merit Luncheon*, features the SHPO’s recognition of efforts to benefit historic preservation across Oklahoma; Saturday, May 16th (12:30 pm)
THURSDAY'S AGENDA - MAY 14TH

Registration: Doubletree Hotel, Downtown Tulsa, 616 W 7th
(8:30 am - 5:00 pm)

Historic District Commissions' Workshop (9:00 am - 12:30 pm)
The Challenges of Enforcing Local Historic Preservation Zoning Ordinances,
Lloyd Lenz, III, Paul Lambert, Robert Inglis
Local Government Preservation Programs in Oklahoma, Carolyn Sanders,
Charles A. Hyman, Steve Tuck, Harold Harris, Kent Schell
Historic District Commissions: Their Role in the Local Preservation Program,
Roxanne Eflin
Open Discussion, Melvena Heisch and Roxanne Eflin

Lunch on your own

CONCURRENT SESSIONS (2:00 pm - 3:30 pm)

TRACK A
Tulsa and Historic Preservation
Tulsa's Historic Preservation Plan, Kent Schell
Tulsa's Gillette Historic District: A Case Study in Protecting a Neighborhood, Sherry White

TRACK B
Art Deco Architecture
A Glance into the Past and a Look into the Future, Art Deco Architecture in Tulsa, David Gebhard

TRACK C
Education and Preservation
Innovations in Preservation Education: Center for Understanding the Built Environment, Ginny Graves

Thursday Tours
Historic Neighborhoods of Tulsa (Bus Tour), Shary White, Guide (3:30 - 5:00)
Historic Walk to the Opening Reception (includes many of Tulsa's Art Deco treasures), Robert Powers, Guide (Departs from the hotel at 5:15 pm)

Opening Reception (5:45 - 7:00 pm) sponsored by Preservation Oklahoma, Inc.

Dinner on your own
FRIDAY'S AGENDA - MAY 15TH

Registration: Doubletree Hotel, Downtown Tulsa, (8:30 am - 5:00 pm)

TRACK A TOPICS (9:00 am - 12:00 Noon)
Preservation Makes Good Economic Sense

Financing Community Revitalization in Oklahoma
Economic Incentives for Downtown Revitalization, Jim Norton
The Economic Reality of Historic Preservation, Karen Adcock
Establishing Low Interest Loan Pools, Susie Clinard

TRACK B TOPICS (9:00 am - 12:00 Noon)
Design Program
Design Assistance for Your Community, Paula Beatty and Susie Clinard
Added Value of Design, Adele Fleet Bacow

Maintenance and Design
The Art of Maintenance, William Higgins

TRACK C TOPICS (9:00 am - 12:00 Noon)
How Do We Know What's Important to Preserve in Our Community?
The National Register of Historic Places, Beth Boland
What is a Historic District? and When is It Significant? Beth Boland

Lunch on your own (12:00 Noon - 1:30 pm)

Keynote Session, Donovan Rypkema, speaker (1:30 pm - 3:00 pm)

TRACK A TOPIC (3:15 pm - 5:00 pm)
Commercial Centers and Neighborhoods
Tulsa's Kendall-Whittier Neighborhood: Revitalizing Whittier Square
(includes tour of the district), Daniel E. Ziegler

TRACK B TOPIC (3:15 pm - 5:00 pm)
Design Roundup
Design Roundup: Round Table Discussions, Adele Fleet Bacow, Bob Birchell, Warren Edwards, Brian Ellis, Ron Frantz, William Higgins, and Donovan Rypkema

(continued)
TRACK C TOPICS (3:15 pm - 5:00 pm)
The Challenges of Rehabilitation
Rehabilitating Historic Buildings, Chris Jones

Reception (5:45 pm) Doubletree Hotel, Downtown Tulsa

Annual Awards Banquet (6:45 pm) Doubletree Hotel, Downtown Tulsa

SATURDAY'S AGENDA - MAY 16TH

Registration: Doubletree Hotel, Downtown Tulsa (8:30 am - 10:00 am)

TRACK A TOPICS (9:00 am - 12:00 Noon)
When and How Do We Implement Design "Controls"?
Property Rights and Preservation, Paul Edmondson

Planning for Preservation
Developing Practical Plans for Local Preservation Programs, Roxanne Eflin
Planning in Context: Preserving Okmulgee's Black Heritage, Terri Myers

TRACK B TOPICS (9:00 am - 12:00 Noon)
Designs for Streetscapes and Landscapes
Streetscapes and Landscapes, Warren Edwards
Community Forestry Management: America The Beautiful Program,
Funding Opportunities, Robert Birchell

Signs of the Times: Sign Design
Sign Designs, Brian Ellis
Neon Signs, Jim Irwin and Dan Krigbaum

TRACK C TOPICS (9:00 am - 12:00 Noon)
Old House Rehabilitation
Don't Bungle that Bungalow: Tips for Rehabilitation, Ron Frantz
Historic House Rehabilitation: The Basics, Harry Simms, Jr

Building Public Awareness in Your Neighborhood
Neighborhood Advocacy: Getting Involved, Mary Humstone
Surviving in Downtown Neighborhoods, John Yoeckel

Citation of Merit Luncheon, Doubletree Downtown Hotel (12:30 pm)
HOTEL ACCOMMODATIONS

Doubletree Hotel, Downtown Tulsa
616 West 7th
Tulsa, OK 74127
1-918-587-8000 OR 1-800-528-0444
$65.00 single/double (includes tax)
Make your hotel reservations by April 30th

CONFERENCE REGISTRATION

Deadline for Registration:  May 7, 1992
Questions? Call Melvena Heisch (405/521-6249) or Kent Schell (918/596-2600)

Name: ________________________________
Title: ________________________________
Organization: _________________________
Address: _____________________________ City: _________________________
State: _______ Zip: _______ Telephone: __________________________

Conference registration $ _______ $25.00  Conference Registration Fee
and optional events: $ _______ $20.00  Awards Banquet (May 15)
                          $ _______ $13.50  Luncheon (May 16)
                          $ _______ TOTAL

# ______ No Chg.  Opening Reception (May 14)
# ______ No Chg.  Historic Neighborhoods of
     Tulsa/Bus Tour (May 14)
# ______ No Chg.  Historic Walk to the Opening
     Reception/Guided Tour (May 14)

Make checks payable to:  City of Tulsa
Return this form and your check to:  4th Annual Statewide Preservation
Conference, City of Tulsa, Urban Development Dept., 200 Civic Center,
Tulsa, OK 74103