Oklahoma's 7th Annual Statewide Preservation Conference

Oklahoma City
May 11-13, 1995
OKLAHOMA 7TH ANNUAL STATEWIDE PRESERVATION CONFERENCE

CONFERENCE DATES: May 11-13, 1995

CONFERENCE LOCATION: Stage Center
400 West Sheridan
Downtown Oklahoma City, OK

SPONSORS:
Oklahoma Historical Society
Oklahoma Main Street Program
Preservation Oklahoma, Inc.
City of Oklahoma City Planning Department
Historic Preservation, Inc./Heritage Hills Historic District
Oklahoma Heritage Association
Stockyards City Main Street

AN INVITATION...

The cosponsors of Oklahoma's Seventh Annual Statewide Preservation Conference invite you to join us in Downtown Oklahoma City for an exciting program featuring sessions on Neighborhood Preservation (Track A), Funding and Financial Incentives (Track B), and Building a Local Preservation Program (Track C). We are especially pleased to present our keynote speaker, Richard Moe, President, National Trust for Historic Preservation. Mobile workshops in Stockyards City and in the Paseo will highlight commercial area and neighborhood revitalization efforts. A special grantwriting workshop will be of particular interest to representatives of nonprofit organizations. Make plans today to join preservationists from across the state to share experiences and celebrate Oklahoma’s "Real People, Real Places, Real History!"

Arriving early on Wednesday, May 10th? If so, the State Historic Preservation Office, Oklahoma Historical Society staff invites you to an open house at their offices at 621 N. Robinson, Suite 375, Downtown Oklahoma City from 2:00 p.m. - 4:30 p.m. Then stop by the Mideke Building, 100 E. Main, in Oklahoma City’s Bricktown for an informal mixer from 5:00 p.m. - 6:00 p.m.

ABOUT SOME OF OUR SPEAKERS...

- Norman Alston, Norman Alston Architects, Dallas
- Britta Bloomberg, Deputy State Historic Preservation Officer, Minnesota Historical Society, St. Paul
- Diane Cohen, Co-Director, Partners for Sacred Places, Philadelphia
- Dana H. Crawford, President, Urban Neighborhoods, Denver
- Debra Jenkins, Program Associate, National Main Street Center, National Trust for Historic Preservation, Washington, D. C.
- Christopher R. Jones, Architect, Rocky Mountain Regional Office, U. S. Department of the Interior, National Park Service, Denver
- Frances M. Jones, Director, Neighborhood Services District, Inner City District, Philadelphia
- L. Kelley Lindquist, Artspace Projects, Inc., Minneapolis
- Nellie Longsworth, Preservation Action, Washington, D. C.
- Carl Magnuson, Grants Manager, Historic Preservation Department, Kansas State Historical Society, Topeka
- Richard Moe, President, National Trust for Historic Preservation, Washington, D. C.
- Barbara Handy Pahl, Regional Director, Mountains/Plains Regional Office, National Trust for Historic Preservation, Denver
- Donovan D. Rykema, President, The Real Estate Service Group, Washington, D. C.
AGENDA: MAY 11 1995, THURSDAY

Registration: 8:00 a.m. - 5:00 p.m.

Concurrent Sessions — 8:45 a.m. - 10:15 a.m.

Track A—Neighborhood Preservation
Mobile Workshop #1:
♦ Stockyards City: A Commercial District Case Study.
  Christopher M.T. Wilson

Track B—Funding and Financial Incentives
National Preservation Funding Sources
♦ The Historic Preservation Fund, Melvena Helsch
♦ The National Trust for Historic Preservation’s Financial Assistance
  Programs, Barbara Handy Pahl

Track C—Building a Local Preservation Program
Developing a Local Preservation Program: Where to Start
♦ The Local Preservation Plan: Tulsa Case Study, Kent Schell
♦ The Local Survey: Oklahoma City Case Study, Maryjo Meacham

Concurrent Sessions — 10:30 a.m. - 12:00 noon

Track A
Mobile Workshop #1 (continued)

Track B
Federal Agencies as Financial Partners for Preservation
♦ ISTEA and Preservation, Tim Gatz
♦ Farmers Home Administration, Harvey Smith

Track C
Protection through Designation
♦ The National Register of Historic Places, Susan Allen
♦ Local District and Landmark Designations, Greg Warren

BROWN BAG LUNCH AND WALKING TOUR — DOWNTOWN OKLAHOMA CITY:
12:15 p.m. - 1:30 p.m.

KEYNOTE SESSION: 1:45 p.m. - 3:00 p.m.
Richard Moe, President, National Trust for Historic Preservation

Concurrent Sessions — 3:30 p.m. - 5:00 p.m.

Track A
♦ Financial Resources for Economic Development, Debra Jenkins

Track B
♦ Developing and Financing the Rehabilitation and Adaptive Reuse of
  Historic Buildings for Affordable Multifamily Housing, Gary L. Stenson

Track C
♦ Trolley Tour of Oklahoma City’s Historic Landmarks, Maryjo Meacham

OPENING RECEPTION & HERITAGE HILLS TOUR — 6:00 p.m. - 8:00 p.m.

CONTINUING EDUCATION CREDIT FOR REALTORS & ARCHITECTS...
The Oklahoma Real Estate Commission has approved this conference for
real estate continuing education credits. Credits will be awarded as follows:
Track A (Elective/13), Track B (Required/13) and Track C (Elective/13).
The conference program meets the American Institute of Architects
Continuing Education System criteria for Quality Level 2. AIA members
attending this program will receive thirty (30) learning units (LUs) which
will be reported directly to the CES for them.

GRANTWRITING WORKSHOP...
Register for “Grantwriting Is Not Magic . Resources, Principles and
Techniques”, a special three-hour workshop on Saturday, May 13th, and learn
how and where to start your search for funding, discover the secrets to effective
proposal writing, and review the elements of a proposal. Space is limited to
thirty (30) on a first-come basis.
AGENDA: May 12, 1995, Friday

Registration: 8:00 a.m. - 5:00 p.m.

Concurrent Sessions — 8:45 a.m. - 10:15 a.m.

Track A — Neighborhood Preservation
♦ Impact of Special Service Districts in Neighborhoods, Frances M. Jones

Track B — Funding and Financial Incentives
State and Local Funding Programs
♦ Oklahoma's Statewide Revolving Loan Fund, Susan Guthrie Dunham
♦ Low Interest Loan Pools: El Reno Case Study, Debbie Harrison
♦ Facade Improvement Grants: Newkirk Case Study, Bob Rodgers

Track C — Building a Local Preservation Program
♦ Challenges and Opportunities for the Stewards of Oklahoma's Historic Religious Properties, Diane Cohen

Concurrent Sessions — 10:30 a.m. - 12:00 noon
Track A
♦ A Unique Perspective: Historic Preservation and the Arts, I. Kelley Lindquist

Track B
States and Preservation Funding
♦ The Kansas Heritage Trust Fund, Carl Magnuson
♦ Minnesota's State Funded Preservation Programs, Britta Bloomberg

Track C
♦ Meeting the Challenges of Design Review, Norman Alston

Brown Bag Lunch and Walking Tour — Bricktown: 12:15 p.m. - 1:30 p.m.

Concurrent Sessions — 1:45 p.m. - 3:15 p.m.
Track A
♦ Preservation for Profit, Dana H. Crawford

Track B
♦ The Federal Investment Tax Credits for Historic Preservation, Christopher R. Jones

Track C
Private Citizens Protecting Our Past
♦ Neighborhood Associations: Their Role in Historic Preservation, Chris Wood
♦ Mesta Park Neighborhood Association: A Case Study, Marva Ellard

Concurrent Sessions — 3:30 p.m. - 5:00 p.m.
Track A
♦ Community Initiated Development, Donovan D. Rypkema

Track B
Rehabilitation and the Federal Tax Incentives
♦ Watonga's Noble Hotel, Fred Lucas
♦ Oklahoma City's Heierling Building, Rand Elliott

Track C
♦ Trolley Tour of Historic Neighborhoods, Maryjo Meacham

Reception and Awards Banquet: 6:00 p.m. - 9:00 p.m.

Mobile Workshops...
Mobile workshops will be held in two of Oklahoma City's historic districts. In "Stockyards City: A Commercial District Case Study," examine the development, organization and implementation of Oklahoma's first Urban Main Street Program through lecture, slides and a walking tour of the area. In "Positively Paseo and the Revitalization of a Neighborhood," learn about the organization and funding that are contributing to the district's revitalization and visit some successful rehabilitation projects (May 13th). Transportation will be provided.
Registration: 8:00 a.m. - 10:00 a.m.

Concurrent Sessions — 8:45 a.m. - 10:15 a.m.
Track A—Neighborhood Preservation
   Mobile Workshop #2:
   ✦ Positively Paseo and the Revitalization of a Neighborhood, Nedra Jones and Todd Scott

Track B—Funding and Financial Incentives
   ✦ Grantwriting Is Not Magic . Resources, Principles and Techniques, Ann Haworth

Track C—Building a Local Preservation Program
   Preserving Community Heritage: The Local Government's Role
   ✦ The Certified Local Governments Program, Melvena Heisch
   ✦ Planning to Stay: Linking Preservation to Community and Economic Development, Garner Stoll

Concurrent Sessions — 10:30 a.m. - 12:00 noon
Track A
   Mobile Workshop #2: (continued)
Track B
   ✦ Grantwriting Is Not Magic (continued)
Track C
   Historic Churches: Case studies in Community Preservation,
   ✦ Historic Calvary Baptist Church, Dr. J. Harold Davis
   ✦ Cathedral of Our Lady of Perpetual Help, Rev. Thomas J. Boyer, Tom Lippert and Steve Von Tungeln

Preservation Oklahoma, Inc.'s Annual Meeting & Luncheon
12:00 noon - 2:00 p.m.
   ✦ Nellie Longsworth, speaker

Special Events...
   ✦ Keynote Session — Richard Moe, President, National Trust for Historic Preservation, will deliver the keynote address.
   ✦ Opening Reception and Special Tour — Enjoy the hospitality of the Oklahoma Heritage Association and Historic Preservation, Inc./Heritage Hills Historic District.
   ✦ Trolley Tours — Reserve your space aboard a trolley for a tour of Oklahoma City Landmarks and/or a tour of the city's historic neighborhoods.
   ✦ Reception and Awards Banquet — Celebrate the accomplishments of the recipients of the Shirk Memorial Award for Historic Preservation, the Historic Interiors Preservation Awards, the SHPO's Citations of Merit, and the owners of National Register of Historic Places properties at a reception hosted by the City of Oklahoma City Planning Department followed by the awards banquet.
   ✦ Preservation Oklahoma, Inc.'s Annual Meeting and Luncheon — Join Oklahoma's statewide nonprofit organization as the 1995 "Most Endangered Properties List" is announced and hear Nellie Longsworth, Preservation Action, provide the conference finale.
**CONFERENCE REGISTRATION**

Deadline for Conference Registration — May 5, 1995

**Questions? Call: Robert Erwin at 405/232-5747  
Melvena Heisch at 405/521-6249**

**Name:**

**Organization/Firm:**

**Address:**

**City:**

**State:**

**Zip:**

**Telephone:**

**Check if appropriate:**
- [ ] I am a realtor attending to receive continuing education credits.
- [ ] I am an architect attending to receive AIA/CES learning units.

**CONFERENCE FEES:**

$25.00 Conference Registration Fee

<table>
<thead>
<tr>
<th>Event</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brown Bag Lunch &amp; Tour</td>
<td>7.50</td>
</tr>
<tr>
<td>Downtown Oklahoma City (May 11)</td>
<td></td>
</tr>
<tr>
<td>Bricktown (May 12)</td>
<td>7.50</td>
</tr>
<tr>
<td>Awards Banquet (Friday, May 12)</td>
<td>22.00</td>
</tr>
<tr>
<td>Preservation Oklahoma, Inc’s Luncheon (May 13)</td>
<td>13.50</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
</tr>
</tbody>
</table>

Please register me for the following special activities:

- [ ] No Charge May 11 Mobile Workshop #1: Stockyards City
- [ ] No Charge May 11 Opening Reception
- [ ] No Charge May 11 Trolley Tour of Oklahoma City Landmarks
- [ ] No Charge May 12 Trolley Tour of Oklahoma City’s Historic Neighborhoods
- [ ] No Charge May 13 Mobile Workshop #2: Paseo Neighborhood
- [ ] No Charge May 13 Grantwriting Workshop (space limited to first 30)

Make checks payable to:  
Preservation Oklahoma, Inc.

Return this form with your check to:  
Preservation Oklahoma, Inc.  
P. O. Box 25043  
Oklahoma City, OK 73125-0043

**Note:** Persons with disabilities who require an accommodation should contact Melvena Heisch, 405/521-6249 by May 8.

**Make your hotel reservations by April 20 at:**

Oklahoma City Medallion Hotel  
Broadway & Main  
Downtown Oklahoma City  
405/235-2780 or 800/285-2780

**Rates:**

- Rooms/Single or Double: $55.00 plus tax
- Executive Rooms/Single or Double: $75.00 plus tax
- Suites: $125.00-$175.00 plus tax
- Executive Suites: $150.00-$200.00 plus tax
Oklahoma's 7th Annual Statewide Preservation Conference
May 11-13, 1995

"Real People, Real Places, Real History!"