OKLAHOMA'S NINTH ANNUAL
STATEWIDE PRESERVATION
CONFERENCE

MAY 8-10, 1997
CLINTON, OKLAHOMA
Oklahoma's Ninth Annual Statewide Preservation Conference

Conference Dates: May 8-10, 1997
Conference Location: Holiday Inn, 1200 South 10th, Clinton, Oklahoma
Sponsors: Oklahoma Historical Society Clinton Chamber of Commerce
          Oklahoma Main Street Program City of Clinton
          Preservation Oklahoma, Inc. Oklahoma Route 66 Museum

Join us on Historic Route 66...

You are invited to join the migration of Oklahoma preservationists to the Ninth Annual Statewide Preservation Conference. Just head out on Historic Route 66, or an alternate route such as I-40, and meet us in Clinton.

The program will feature "Roads, Rails and Trails" (Track A), "Landmark Preservation" (Track B), and "Preservation Begins at Home" (Track C). Speakers from across Oklahoma and the nation will share important information about financial incentives, heritage tourism development, preservation advocacy and preservation methods. We hope you will be in Clinton to help us kick off National Historic Preservation Week in Oklahoma.

Attention Architects, Planners, Realtors...

Professional architects, planners and realtors who attend Oklahoma's Ninth Annual Statewide Preservation Conference can earn continuing education credits. Members of the American Institute of Architects will earn AIA/CES learning units. Planners will receive American Institute of Certified Planners' professional development hours. Realtors will receive Oklahoma Real Estate Commission continuing education units. For further details about these special opportunities, contact Melvena Heisch at 405.522.4484.

Special Events

★ Brown Bag Lunch Tour: Choose from two special brown bag lunch tours: learn the history of an important local facility, Clinton's Veterans' Center, or take a short walk to McClain-Rogers Park and the National Guard Armory (listed on the National Register of Historic Places).
★ Historic Washita County Tour: Take a half-day tour to Cordell, Colony and Corn. In Cordell, enjoy lunch and a guided walking tour of the Courthouse Square Historic District. Learn about the City of Cordell's Certified Local Governments Program, ISTEA project and private investment. The tour continues to Colony and Corn with special narration by Marvin E. Kroeker about the Native Americans and the Mennonites of the region.
★ Opening Reception. Don't miss the opening reception at Oklahoma's Route 66 Museum and the opportunity to tour this special new museum.
★ Preservation Advocacy Workshop: Presented by the National Trust for Historic Preservation, this half-day workshop will teach you how to insure that preservation issues and concerns are addressed in local policy decision making.
★ Preservation Oklahoma, Inc.'s Annual Meeting and Luncheon. Join Oklahoma's statewide nonprofit organization as the 1997 "Most Endangered Properties List" is announced.
★ Keynote Session. Arthur J. Krim, a scholar of Historic Route 66, will deliver the keynote address at the Southwest Playhouse, an adaptive reuse project.
★ Reception and Awards Banquet: Celebrate the accomplishments of the recipients of the Shirk Memorial Award for Historic Preservation. The SHPO's Citations of Merit will also be presented. James Massey, special guest speaker, will present "You Didn't Know the House You Grew Up in Is Historic?"
★ Heritage Tourism Workshop: Plan to spend Saturday morning in this workshop designed for small towns. Learn to identify your community's important assets and how to market them in a successful heritage tourism program. Jacqueline Cotter-Evans from QUIE, Inc., a nationally recognized firm specializing in tourism, economic development and community revitalization for over 30 years, will lead the session.
Agenda: May 8, 1997 — Thursday

Registration: 8:00 a.m. - 5:00 p.m.

Concurrent Sessions — 8:45 a.m. - 10:15 a.m.

Track A  Transportation and Preservation
★ Politics, Pavement & Public Service: The Oklahoma Highway System, 1911-1941, Bill Corbett
★ Oklahoma’s Enhancements Program under the ISTEA, Tim Gatz

Track B  Oklahoma’s Architectural Heritage
★ Preserving a Sense of Place: Architecture and the Landscape, Fred Wiemer
★ Oklahoma’s Vernacular Architecture, Arn Henderson, FAIA

Track C  Every Community Has Heritage
★ Elk City-Clinton-Watonga-Weatherford: Identifying Historic Resources in Western Oklahoma, Brad A. Bays
★ Historic Downtown Cordell, Les Hall
★ A Special View of Western Oklahoma Communities, Dee Ann Ray

Concurrent Sessions — 10:30 a.m. - 12:00 noon

Track A  Oklahoma’s Railroad Heritage
★ Preserving Railroad Heritage: Farmrail Corporation, Richard S. Shaw
★ The Rock Island Depot in Chickasha, A House Dividing . . . Rainey High, CSI
★ Guthrie’s Santa Fe Depot, Julian Thompson, AIA
★ Enid’s Depot, Elbert Wheeler

Track B  Traditional Cultural Properties
★ The Cheyenne and Their Traditional Places, Lawrence H. Hart

Track C  Main Streets and Neighborhoods
★ Oklahoma Main Street Program, Donald H. Frantz, Jr., AIA
★ Woodward Historic Neighborhoods, Beverly White Holloway
★ The Evolution of Prague’s Main Street, Roger Prichett

Brown Bag Lunch and Activity — 12:15 p.m. - 1:45 p.m.
Veterans’ Center or McClain-Rogers Park & Armory

Concurrent Sessions — 1:45 p.m. - 3:15 p.m.

Track A  Transportation and Preservation: What Other States are Doing
★ The Lincoln Highway: An Evolving Historic Landscape, Carol Ahlgren
★ Texas Historic Bridges Program, Barbara Stocklin

Track B  Historic Washita County Bus Tour: Cordell-Colony-Corn, Marvin E. Kroeker

Track C  Special Programs for Special Places
★ Oklahoma's Save Outdoor Sculpture Program: The Final Results, Cherie Cook and Dianna Everett
★ Preservation Oklahoma, Inc.'s Programs: Resources for Your Community, Robert K. Erwin

Concurrent Sessions — 3:30 p.m. - 5:00 p.m.

Track A  The National Park Service’s Long Distance Trails Program, David M. Gains

Track B  Historic Washita County Bus Tour (continued)

Track C  Tomorrow’s Legacy
★ Oklahoma’s Historic Preservation Programs: Protecting the Legacy for the 21st Century, Melvena Heisch
★ Twentieth Century Domestic Architecture, Shirley Maxwell

Opening Reception — 6:00 p.m. - 8:00 p.m.
Agenda: May 9, 1997 — Friday

Registration: 8:00 a.m. - 5:00 p.m.

Concurrent Sessions — 8:45 a.m. - 10:15 a.m.

Track A The Legacy of Route 66
★ Preserving the Mother Road in Oklahoma, Cindy Savage
★ Preservation along Route 66 in New Mexico, Mary Ann Anders

Track B The National Historic Landmark Program, Susan Allen Kline

Track C Advocacy for Preservation: Making Friends and Getting What You Want, Kelly Lally

Concurrent Sessions — 10:30 a.m. - 12:00 noon

Track A The Legacy of Route 66 (continued)
★ Interpreting Route 66 across Oklahoma, Sandra Stratton
★ When Route 66 is Main Street, Les Hall

Track B Protecting Oklahoma’s NHLs
★ Washita Battlefield National Historic Site, John Benjamin
★ The Marland Mansion and Estate: Restoration in Progress, Betty Durkee
★ Fort Sill National Historic Landmark District, Towana Spivey

Track C Advocacy for Preservation (continued)

Preservation Oklahoma, Inc.’s Annual Meeting & Luncheon
12:00 p.m. - 1:30 p.m.

Keynote Session: 1:45 p.m. - 3:00 p.m.
★ Oklahoma Route 66 as an American Icon, Arthur J. Krim
The Southwest Playhouse

Concurrent Sessions — 3:30 p.m. - 5:00 p.m.

Track A The Legacy of Route 66 (continued)
★ The Oklahoma Route 66 Association: Plans & Accomplishments, Joe Kisicki
★ Route 66: An American Odyssey
(Pacific Communications, directed by John Paget)

Track B Precautionary Practices
★ Fort Gibson National Historic Landmark HABS Project, Jocelyn Lupkin
★ Until a Use is Found: Mothballing Historic Buildings, Eva Osborne

Track C The Benefits to Main Street of Quality Rehabilitation: The Federal Tax Credits Program, Steve Kline

Reception — First National Bank
5:30 p.m. - 6:30 p.m.

Awards Banquet — 7:00 p.m. - 9:30 p.m.
Family Christian Church Family Life Center
111 South 28th Street

Legend — Tracks

Track A — Roads, Rails and Trails
Track B — Landmark Preservation
Track C — Preservation Begins at Home
Agenda: May 10, 1997 — Saturday

Registration: 8:00 a.m. - 12:00 p.m.

Concurrent Sessions — 8:45 a.m. - 10:15 a.m.

Track A
Historic Trails in Oklahoma
★ Oklahoma’s Scenic Byways Program, Tom Myers
★ The Chisholm Trail: Preserving the Legacy 1867-1997 Robert L. Klemme

Track B
White Elephants No More
★ McAlester’s Aldridge Hotel and Claremore’s Will Rogers Hotel, Mike Sikes
★ The Community Initiated Development Process: Shawnee’s Aldridge Hotel, Leisa Haynes

Track C
Heritage Tourism: Economic Benefits to Your Community
Jacqueline L. Cotter-Evans

Concurrent Sessions — 10:30 a.m. - 12:00 noon

Track A
Historic Trails in Oklahoma (continued)
★ The Texas Road Project, Richard Ryan
★ Archeology History and Interpretive Development at Doaksville, William B. Lees

Track B
Landmark Churches: Recovery from Disaster
★ St. Paul’s Episcopal Cathedral, Harry Simms
★ Calvary Baptist Church, Rand Elliott

Track C
Heritage Tourism (continued)

About Some of Our Speakers . . .
★ Carol Ahlgren, Architectural Historian, SHPO, Nebraska Historical Society, Lincoln, Nebraska
★ Mary Ann Anders, Architectural Historian, Historic Preservation Division, Office of Cultural Affairs, Santa Fe, New Mexico
★ John Benjamin, Superintendent, Lake Meredith National Recreation Area & Allabates Flint Quarries National Monument, Fritch, Texas
★ Jacqueline L. Cotter-Evans, President, QUIE, Inc., Eagan, Minnesota
★ David M. Gains, Superintendent, Long Distance Trails Group Office, Santa Fe, National Park Service, Santa Fe, New Mexico
★ Steve Kline, Historical Architect, National Park Service, Washington, D.C.
★ Susan Allen Kline, NHL Historian, National Historic Landmark Survey, Washington, D.C.
★ Arthur J. Krim, Ph.D. Survey Systems, Cambridge, Massachusetts
★ Kelly Lally, Program Associate, Southwest Field Office, National Trust for Historic Preservation, Fort Worth, Texas
★ James Massey, Massey Maxwell Associates, Strasburg, Virginia
★ Shirley Maxwell, Massey Maxwell Associates, Strasburg, Virginia
★ Barbara Stocklin, Supervisor of Historical and Socioeconomic Studies, Environmental Affairs Division, Texas Department of Transportation, Austin, Texas
★ Fred Wiemer, Editor and Architectural Photographer, New York, New York
Conference Registration

Deadline for Conference Registration — May 2, 1997

Questions? Call: Robert Erwin at 405.232.5747
Melvena Heisch at 405.522.4484

Name: ____________________________________________

Organization/Firm: ____________________________________________

Address:

City: ____________________________________________ State: ______ Zip: ______

Telephone: ____________________________________________ Fax: ______________________

Check if appropriate:

[ ] Realtor attending to receive continuing education credits
[ ] AIA member attending to receive AIA/CED learning units
[ ] Planner attending to receive AICP prof. development hours

Conference Fees:
Registration Fee (required)

$_________ $25.00 Per Person

Special Events (Optional)

$_________ 5.50 Brown Bag Lunch & Walking Tour (May 8)
[ ] Veterans’ Center
[ ] McClain-Rogers Park & Armory

$_________ 7.50 Historic Washita County Tour/Lunch & Snack (May 8)

$_________ 10.00 Preservation Oklahoma, Inc. Luncheon (May 9)

$_________ 18.00 Annual Awards Banquet (May 9)

$_________ TOTAL

# ________ Check if attending Opening Reception (May 8)

Make checks payable to: Preservation Oklahoma, Inc.
Return this form with your check to: Preservation Oklahoma, Inc.
PO Box 25043
Oklahoma City OK 73125-0043

Note: Persons with disabilities who require accommodations should contact Melvena Heisch, 405.522.4484 by May 2 so arrangements can be made.

Make your hotel reservations by May 2 and reference the Preservation Conference to guarantee group rate:

Holiday Inn
1200 South 10th
Clinton, OK 73601
405.323.5550

Single: $37.00 + tax
Double: $43.00 + tax
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“Preservation Begins at Home”